



POLE DANCE  
VIRTUDE

by Pole Dance  
ATTITUDE

## Rules & Conditions

5° POLEART ITALY

THEATRE - FLORENCE  
February 16-17 2019

PoleArt Italy – International Pole Dance Competition is a Pole Dance Attitude ASD project and this trade is registered at Camera di Commercio di Torino as Pole Dance Attitude ASD property for name and symbology. Pole Dance Virtude ASD has involved Pole Dance Attitude properties and aims in its own ones and now leads all initiatives.

ACSI is the Italian federation recognized by CONI which accredited POLE DANCE VIRTUDE ASD

Contacts : [www.poleartitaly.it](http://www.poleartitaly.it) - [www.poledancevirtude.com](http://www.poledancevirtude.com) – [poleartfinal@libero.it](mailto:poleartfinal@libero.it) -  
[info@poledancevirtude.com](mailto:info@poledancevirtude.com) – [info@poleartitaly.it](mailto:info@poleartitaly.it)

Facebook pages : Pole Dance Virtude , Pole Art Italy. Instagram POLE\_DANCE\_VIRTUDE e POLEART ITALY

PoleArt Italy – International Pole Dance Competition is an independent competition, supported by independent sponsors and sport supporters for development and promotion of pole dance.

Our aim is to introduce pole dance into mainstream dance and sports in Italy showing it as a new sport and artistic discipline and healthy lifestyle.

To put together acrobats, dancers, athletes, pole fitness and artists is a great way to promote pole dance as a new sport and dance in Italy and in the World.

The global media are involved and advised of event and international channels as Mediaset, RaiTV and web channel as PoleRanking are following the PoleArt Italy.

The competition will take place on 16 - 17 February 2019 in FLORENCE @ TEATRO

This year the competition will be hosted and co-organized with POLE&POSTURAL in FLORENCE



## **CONTESTANTS CATEGORIES**

The competition is made out of one round and it is divided into **16** categories:  
(Competitors will have the opportunity to test poles and stage area before competition)

### **Saturday 16 February 2019:**

#### **Men International Amateurs Advanced**

1. Pole dancing for maximum 3 years
2. Teachers of classes BASE ONLY, NOT PROFESSIONALS, NO TEACHERS FOR ADVANCED LEVELS
3. You never won a competition

All movements are allowed

#### **Juniors 8-10 yrs Ama Advanced**

1. Pole dancing for 2-5 years
2. If you have attended competitions in a similar categorie but never won

All movements are allowed

#### **Juniors 11-14 yrs Ama Advanced**

1. Pole dancing for 2-5 years
2. If you have attended competitions in a similar categorie but never won

All movements are allowed

#### **Juniors 15-17 yrs Ama Advanced**

1. Pole dancing for 2-5 years
2. If you have attended competitions in a similar categorie but never won

All movements are allowed

#### **Double International Amateurs Advanced**

1. Pole dancing for maximum 3 years
2. Teachers of classes BASE ONLY, NOT PROFESSIONALS, NO TEACHERS FOR ADVANCED LEVELS
3. You never won a competition

All movements are allowed

#### **Women International Amateurs Advanced**

1. Pole dancing for maximum 3 years
2. Teachers of classes BASE ONLY, NOT PROFESSIONALS, NO TEACHERS FOR ADVANCED LEVELS
3. You never won a competition

All movements are allowed

#### **Men International Semi-Pro**

1. Pole dancing for 2-5 years
2. If you have attended competitions in a similar categorie but never won

All movements are allowed - NON ELITE TEACHERS ARE ALL ALLOWED

### **Double International Semi-Pro**

1. Pole dancing for 2-5 years
2. If you have attended competitions in a similar categorie but never won

All movements are allowed - NON ELITE TEACHERS ARE ALL ALLOWED

### **Women International Semi-Pro**

1. Pole dancing for 2-5 years
2. If you have attended competitions in a similar categorie but never won

All movements are allowed - NON ELITE TEACHERS ARE ALL ALLOWED

## **Sunday 17 February 2019**

### **Juniors ELITE 11-14 yrs**

1. Pole dancing for 2-5 years
2. If you have attended competitions in a similar categorie

All movements are allowed

### **Juniors ELITE 15-17 yrs**

1. Pole dancing for 2-5 years
2. If you have attended competitions in a similar categorie

All movements are allowed

### **Masters ELITE International 40+**

### **Masters ELITE International 48+**

### **Men ELITE International**

### **Double ELITE International**

### **Women ELITE International**

**The jury reserves itself to move competitors from a categorie to an other after objectives considerations if one competitor asked for a wrong one.**

EACH CATEGORIE WILL BE FORMED JUST IN CASE OF MINIMUM 3 CANDIDATES WILL APPLY.

### **Show Area**

2 Poles THE POLE (static and spinning) diameter 45mm, height 4m, THE POLE STEEL or CHROME competition's poles. Distance between poles 3,5m. 2m to the end of the stage. If facing towards the stage, the left pole is static.

### **Medical Assistance during the Competition:**

A doctor will be on standby during the whole competition, an ambulance and medical staff will attend during the whole competition and rehearsals.

## **Conditions**

Contestant is a person, who meets the following conditions:

1. During the year 2019 will have 18 years; if on the event day the competitor will not yet be 18 he/she will have to produce parents authorization and a copy of a parent id; For minors they must be between 8 and 17 during the 2019.

2. Contestant, regardless of nationality, needs to have a valid ID document (Passport, id card etc...); Minors will have to show parent s id for authorization.

ALL ELITE ,MASTERS and SEMI PRO participants will be selected by video entry or by podiums qualified from linked competitions. Pole Art Italy official invites will be sent to relevant performers worldwide and winners of previous Pole Arts.

Please send a video entry and application form to [info@poleartitaly.it](mailto:info@poleartitaly.it) before the indicated deadline.

ALL ADVANCED AMATEURS and JUNIORS will NOT HAVE to send any video entry but just apply using the provided application form and confirming the fees payment. For these categories the participants number is limited and the organization will be enabled to close the lists before the deadline if that limit number is reached.

3. An health insurance valid through out all competition is needed and shown; otherwise you will have to pay 8€ to be covered by POLE DANCE VIRTUDE INSURANCE for the competition.

4. Each contestant MUST know competition's rules and regulations; a sign in the application form is a confirm for it.

5. Before and during the whole competition contestants are not allowed to: drink alcohol, take or use any substance that change mind consciousness, take/use any forbidden stimulants, such as steroids etc...(any aberration of that rule will immediately disqualify the contestant);

6. Each contestant, after video entry qualification, has to provide organizers with music of own choice by MP3 or video file AVI, MPEG with music integrated . A CD or a USB PEN has to be provided when required on competition day ;

7. Competition is open to all contestants of all nationalities as well as dance schools, studios, organizations representatives as any other private representatives;

8. Before registration on Competition day all contestants need to apply on [www.poleartitaly.it](http://www.poleartitaly.it) or [poleartfinal@libero.it](mailto:poleartfinal@libero.it) , [info@poledancevirtude.com](mailto:info@poledancevirtude.com) or [info@poleartitaly.it](mailto:info@poleartitaly.it) providing the application form and video entry link or readable file as below described in REGISTRATIONS .

9. The finalists will be scored in accordance with SCORING CARDS during the competition in February.

## DEADLINES

Participants for Advanced Amateurs , Juniors and SemiPro categories, must send the application form **BEFORE 31December 2018 at midnight.**

ALL ELITE and MASTERS must send the application form **BEFORE 31 DECEMBER 2018 at midnight.**

**AFTER THESE DEADLINES NO APPLICATION WILL BE TAKEN UPON.**

## PARTECIPATION FEES

Participation fees for the Championship are the followings :

**!!!CANDIDATURES AND VIDEO ENTRY COSTS ARE FOR 0 EUROS!!!**

### FEES FOR FINALISTS

**Euro 50-** for single adult

**Euro 80 -** for double

**Euro 35 –** for juniors

**The payment is due NOT LATER THAN 15 January 2019 for ALL CATEGORIES**

**to the following bank details:**

UNICREDIT BANK

DENOMINATION : POLE DANCE ATTITUDE ASD

IBAN : **IT87E0200801109000102744043**

BIC SWIFT : **UNCRITM1EB0**

OR

PAYPAL

DENOMINATION: POLE DANCE ATTITUDE ASD – POLEART ITALY FEES

Paypal address : [poledanceattitude@hotmail.it](mailto:poledanceattitude@hotmail.it)

**PLEASE INDICATE THE PARTICIPANT NAME IN THE PAYEMENT TRANSITION**

**THE PARTICIPATIONS FEES HAVE TO BE PAID ONLY BY THE SELECTED CANDIDATES THAT WILL COMPETE DURING THE FINAL**

## **REGISTRATIONS**

**Beginning of registrations (application form+video entry):** 15 September 2018;

**Amateurs Advanced and Juniors deadline registration sending application:**31 December 2018 at midnight;

**All ELITE and MASTERS and SEMI PRO application form and video entry selection:** 31 December 2018 at midnight;

**Publication of participants' final list:** 6 January 2019;

**Last term to send fees payment receipt and MP3 audio track or video with music and performance theme for ALL CATEGORIES:** 31 January 2019

**Championship's Final Show : FLORENCE, 16-17 FEBRUARY 2019;**

### **Registration process:**

REGISTRATION process for categories MASTERS 40+, MASTERS 50+, ELITE MEN, DOUBLE ELITE AND ELITE WOMEN AND SEMI PRO

The registration is done downloading the registration form from [www.poleartitaly.it](http://www.poleartitaly.it) web site or requiring from [poleartfinal@libero.it](mailto:poleartfinal@libero.it) , [info@poledancevirtude.com](mailto:info@poledancevirtude.com) or [info@poleartitaly.it](mailto:info@poleartitaly.it) and sending it back fullfilled by email to [info@poledancevirtude.com](mailto:info@poledancevirtude.com) or [info@poleartitaly.it](mailto:info@poleartitaly.it)

Each contestant must imperatively send the link to his/her uploaded "video entry" or the video itself video file.

Several tools are at your disposal, such as [YouTube](#), [Dailymotion](#), etc.

**The duration should be at least 2:00 minutes.**

It is possible to upload your video as private so that only the persons having the link at their disposal can view it.

### **Rules and Requirements for Entry Videos**

Video must be well lit, with performer and poles easily visible

Applicants are required to use two poles; 1 static, 1 spin, and must demonstrate trick combinations on both

Video must not include or show any other person than the applicant

Video length must be a minimum 2 mins

Video cannot be edited in any way; it must show continuous dance performance of the applicant (eg: may not fade in from one trick and out to another).

Video must be upright for viewing – not sideways

Video: production, music etc... must be royalty-free.

PoleArt Italy does not take responsibility for copyright issues and whatever claims against the video are made will be passed on to the applicant

REGISTRATION process FOR categories Advanced Amateurs Men , Advanced Amateurs Double, Advanced Amateurs Women and ALL JUNIORS:

The registration is done downloading the registration form from [www.poleartitaly.it](http://www.poleartitaly.it) web site or requiring from [poleartfinal@libero.it](mailto:poleartfinal@libero.it) , [info@poledancevirtude.com](mailto:info@poledancevirtude.com) or [info@poleartitaly.it](mailto:info@poleartitaly.it) and sending it back fulfilled by email to [info@poledancevirtude.com](mailto:info@poledancevirtude.com) or [info@poleartitaly.it](mailto:info@poleartitaly.it)

***NO VIDEO ENTRY NEEDED - We confirm you your place in the competition's list after your fees payment till there will be slots available. When the number limit is closed we ll accept only reserves who DOESN'T HAVE TO PAY TILL YOU'D BE EVENTUALLY ADMITTED IN THE COMPETITION.***

**When chosen for the competition music or video with music must be sent in MP3 format directly to [poleartfinal@libero.it](mailto:poleartfinal@libero.it) [info@poledancevirtude.com](mailto:info@poledancevirtude.com) or [info@poleartitaly.it](mailto:info@poleartitaly.it) with the payment confirmation receipt before time terms upon indicated.**

Applicants will just have to follow the instructions given upon sending their application.

**By filling out and signing the application form, the participants agree to the Conditions and terms of the organizer and to the General rules outlined below.**

**A list of choosen athlets/artists for the final competition will be publicated as indicated in the deadtimes list.**

**For each cathegorie the organization will select 5 more partecipants in "RESERVES list" so to include them if one or more partecipants will delete their presence because injury, health problems ecc.**

**When needed organization will advice by email the partecipants "re-included" before 31 january 2019.**

## **Prizes**

### **Women International Elite**

1st Place - €800+One Workshop for €700 in our schools

2nd Place - €300 + sponsors prices (clothes, ecc)

3rd place - €150

### **Men International Elite**

1st Place - €800+One Workshop for €700 in our schools

2nd Place - €300+ sponsors prices (clothes, ecc)

3rd place - €150

### **Doubles International Elite**

1st Place - €600+ sponsors prices (clothes, ecc)

2nd Place - €200

3rd place - €100

### **Juniors International 8-10**

1st Place - trophy + sponsors goodies + coupon for workshop with PoleArt Italy winner

2nd Place - trophy

3rd place - trophy

### **Juniors International 11-14**

1st Place - trophy + sponsors goodies + coupon for workshop with PoleArt Italy winner

2nd Place - trophy

3rd place - trophy

### **Juniors International 14-17**

1st Place - trophy + sponsors goodies + coupon for workshop with PoleArt Italy winner

2nd Place - trophy

3rd place - trophy

### **Masters International ELITE + 48 years**

1° Posto - €250+sponsor clothes

2° Posto - €150

3° Posto - €100

### **Masters International ELITE + 40 years**

1° Posto - €250+sponsor clothes

2° Posto - €150

3° Posto - €100



**Women International Semi-Pro**

1st Place - €250 + coupon for workshop with PoleArt Italy winner

2nd Place -€150 + sponsors prices (clothes, ecc))

3rd place - €50

**Men International Semi-Pro**

1st Place - €250 + coupon for workshop with PoleArt Italy winner

2nd Place -€150 + sponsors prices (clothes, ecc))

3rd place - €50

**Double International Semi-Pro**

1st Place - €250 + coupon for workshop with PoleArt Italy winner

2nd Place -€150 + sponsors prices (clothes, ecc))

3rd place - €50

**Women International Amateurs Advanced**

1st Place - trophy + sponsors goodies + coupon for workshop with PoleArt Italy winner

2nd Place - trophy

3rd place - trophy

**Men International Amateurs Advanced**

1st Place - trophy + sponsors goodies + coupon for workshop with PoleArt Italy winner

2nd Place - trophy

3rd place - trophy

**Double International Amateurs Advanced**

1st Place - trophy + sponsors goodies + coupon for workshop with PoleArt Italy winner

2nd Place - trophy

3rd place - trophy

**Special prize from Pole Dance Attitude - € 200**

\*Master and doubles categorie will receive half prices value if no more than 5 participants

\*\*All money prices will be accredited by paypal or bank transfers before 60 days after competition for legal issues

**Schedule** (organization reserves itself to modify as needed – the definitive schedule will be updated after applications terms closed)

**Saturday, February 16, 2019**

**Rehearsals for ALL Amateurs Advanced and Juniors A and SemiPro Categories from 8.00 o'clock (to be defined exit order)**

**Jury Presentation 9:20**

**PoleArt First Day Opening Showcase 9:30**

**PoleArt Show Juniors Advanced 8-10 yrs (order to be defined)**

**PoleArt Show Juniors Advanced 11-14 yrs (order to be defined)**

**PoleArt Show Juniors Advanced 15-17 yrs (order to be defined)**

**All Juniors Prizing Ceremony**

**PoleArt Show Amateurs Advanced Double (order to be defined)**

**PoleArt Show Amateurs Advanced Men (order to be defined)**

**PoleArt Show Amateurs Advanced Standard Women (order to be defined)**

**PoleArt Show Amateurs Advanced PRO Women (order to be defined)**

**All Advanced Prizing ceremony**

**Showcase to be defined**

**PoleArt Show Men Semi Pro (order to be defined)**

**PoleArt Show Double Semi Pro (order to be defined)**

**PoleArt Show Women Semi Pro (order to be defined)**

**Prizing ceremony**

**Sunday, February 17, 2019**

**Rehearsals poles for the all ELITE categories, Juniors B-C , Masters from 8.00 (order to be determined)**

**Jury Presentation 12.30**

**PoleArt Second Day Opening Showcase 12.45**

**PoleArt Show Juniors ELITE 11-14 yrs 13.00**

**PoleArt Show Juniors ELITE 15-17 yrs**

**PoleArt Show Masters International 40+ (order to be defined)**

**PoleArt Show Masters International 50+ (order to be defined)**

**Showcase to be defined**

**PoleArt Show Elite Men (order to be defined)**

**PoleArt Show Elite Double (order to be defined)**

**PoleArt Show Elite Women (order to be defined)**

**Results and PRIZING CEREMONY**

## **Judging Rules**

### **General Rules**

The participants will be judged in two aspects:

- **Technical part**  
Correct execution of pole tricks, mastery on pole, strength and flexibility. Originality in execution and in and out from figures will be awarded with bonuses points in SCORING CARDS. Bonus points will be also awarded with innovative new moves and figures shown. Floorwork matched with the poles, risk taking. Flexibility and strength are not a Must!
- **Artistic part**  
Capacity of expression, scene presence, costume, creativity, fluidity of transitions, floor work, costume-music consistency, choreography. A performer who will show an elaborated coreo on the poles will be mainly awarded than on the floor. The “Pole Artistic” value is the most important. Quality of the movements to deliver emotions.  
*(Choreography and pole tricks should be 50/50 in a performance- spin and static pole MUST be equally used)*

### **Couples will be judged based on the below criteria:**

- Originality, mastery and fluidity of pole tricks and transitions, quality and capacity in connecting a pose to the other
- Right execution of the “tricks” and “combos”.
- Level of difficulty of the “tricks” and “combos” of both participants.
- “Tricks” and “combos” synchronization.
- Clear harmony between movements of both partners.

### **Elements that will be most appreciated**

- The “routines” where the dancer will show a nice balance between tricks in strength and flexibility, only if strength or flexibility are meaning with the choreo.
- The cleanliness of tricks as well as the fluidity of the transitions.
- Originality describing a story or a mood in the “routines”.
- New tricks and innovative combos in and out on the pole.
- Musicality consistency during the execution.
- Feelings and sensations expressed according the performance and coreo

### **It is formally prohibited to**

- Undress on the stage.
- Show, touch or caress intimate parts of the body, breast and bottom
- Have an extremely sensual or vulgar attitude during the performance.
- Express anti racial or intolerance attitude against competitors, competition, jury or organization during , before or after the performance

- Interrupt the performance, except in case of discomfort or default of the equipment.

Each Judge will be provided with the following SCORING CARDS and provide it fulfilled back to the headjudge at each “routine” end;

Judges will judge contestants from 1-10 (average is divided by amount of judges);

The contestant with highest number of points will win 1,2,3 place.

Judges can stop the performance at any time if they think the contestant is at health risk or safety problems, or if the contestant is not obeying to the rules;

Judges aren't obliged to comment on the marks they gave to contestants : judges make the final results;

Winners will be announced in 20 minutes after the final's end.

Before the competition and during it is not allowed for contestants to stay in contact with members of jury.

**SCORING CARDS**

Name and Surname – Judge

Name and Surname – Contestant

<b>Artistic section</b>	<b>Max. point</b>	<b>Points</b>
Originality of tops/character and stage persona – Interpretation	10 points	
Choreography of the whole dance	10 points	
Emotional and artistic expression	10 points	
Costume, hair, make up – Consistency with the character	10 points	
Floorwork Choreography, Emotioning in Transitions	10 points	
<b>TOTAL POINTS</b>	<b>50 points</b>	
<b>Execution Section</b>	<b>Max. point</b>	<b>Points</b>
Clean start and finish of combinations, spin and elements, flexibility and strength (if needed in the choreo)	10 points	
Lines	10 points	
Dynamics - Risk Taking	10 points	
Consistency between figures and music. Musicality during whole routine	10 points	
Overall impact on spectators and judges	10 points	
<b>TOTAL POINTS</b>	<b>50 points</b>	
<b>ALL TOGETHER</b>	<b>100 points</b>	
<b>Penalties</b>	<b>Max. point</b>	<b>Points</b>
Problems with the costume	FROM -1 TO -5 points	
Falls & Slipping off	FROM -1 TO -5 points	
Moves with sexual meaning	FROM -1 TO -5 points	
<b>Total number of points</b>	<b>15 points</b>	
<b>BONUS</b> tricks or in and out from moves originality ecc	FROM +1 TO +5 points	
<b>DEFINITIVE SCORE</b>		

**Penalties will be applied each time needed (3 falls = -15)**

**PERFORMANCE RULES**

- The duration of the choreography must be no less than 3:00 minute and no more than 3:30 minutes for amateurs advanced, semi-pro categories and Juniors. Double Semi Pro not less than 3:30 minutes and no more than 4:00 minutes  
No less than 3.30 no more than 4.00 for all Elite categories and Masters.
- Each participant must provide, the day of competition, his own music or video with music in USB pen.  
Music can be with or without words. If any contestants choose the same music, contestant who sent it first in the application gets the privilege to use it; the other contestant has to change.  
Original mixes or combination of several songs is allowed, as long as the final performance music is supplied as one entity.
- It is formally forbidden to be naked on scene: every costume is individual however topless, underwear such as thong or any erotic lingerie is forbidden; men are allowed to show upper body naked.
- The choreography should not show indecent or with too much erotic connotation gestures. No touching or rubbing intimate body parts. No twerking. All these gestures will be sanctioned by the jury.
- Gripping clothes such as latex, leather or any other similar material are not allowed in this competition.  
During performances is not allowed to take off any clothes if by taking off contestant will show any form of not suitable nudity or if removing clothes contestant will show herotic or sexual gestures.

It is however allowed to take off parts of costume if this in not in contraddition with upon described and it is possible to remove parts such as: coat, mask, jacket, skirt (if after removing the contestant will remain properly dressed) and it is allowed for men to remain with upper body naked.

Any kind of not suitable nudity will immediately disqualify the contestant.

Hair and accessories shouldn't bother the performance.

Bio tattoos, henna tattoos, bodyart, makeup are allowed as long these don't dirty other contestant , area and poles.

Not allowed to use liquids, fires, needles, etc...

- The outfit must be correct (dissent). Body, Shorty (covering the bottom), adequate bra (covering the breasts). Strings and bikinis with transparency in the intimate parts are strictly forbidden.
- High heels shoes with or without platform are authorized in this competition. Shoes and slippers of dance, or sports, are also permitted. Competitors can also execute their performance barefoot. Only the boots and ankle boots above the ankle are prohibited, because of the advantage they provide in terms of grip. Hand gloves or hand supports are forbidden (allowed just if there is a medical certification for hands sweat)

- All the participants must be available for photo or video shoot at any moment during the period of the competition and authorize the use of their image.
- The judgment of the jury is irrevocable.  
The performance can be repeated:  
If any technical problems occurred not caused by the contestant  
If any technical problems with the music occurred  
If contestant stopped because of technical problems with the poles not caused by him/her.  
Jury takes anyway the final decision regarding the repetition of a performance.
- It is forbidden to apply any kind of grip on the pole, but the candidate can apply it on his/her self.  
It is also forbidden to use any kind of body balms, lotions or creams that can break the equipment (poles) or can make poles slippery for other contestants use.  
List of grips accepted during the competition: Dry Grip, Dry Hands, Mighty Grip, Ebonite, Itac.
- Organizers have the right to:  
To record the championship and have all the rights to distribute the material.  
To eliminate videos or photographs that is of not suitable material.  
The organizers reserve right to change rules & regulations of PoleArt Italy at any time.  
The organizers are obliged to give judges and press special places in the theatre.  
Organizers don't take responsibility for the loss of things of the contestants on the day of the competition.

## **REASONS FOR DISQUALIFICATION**

**The jury may disqualify any participant for one of the following reasons:**

- In case of false given information on the registration application,
- In case of racist or homophobic or discriminating expressions or evidences (here the penalty will not just be the for-life disqualification but also the report to the federal police institutions)
- In case of non-sporting behavior or attitude,
- In case of indecent outfit,
- In case of execution of inappropriate gestures or with unadequate erotic connotations (including completely undressing on scene),
- In case of public declarations with prejudice against the Pole Dance, against the Competition or the Federation,
- In case of public declarations with prejudice against the sponsors, the judges, or against other participants,
- In case of appeal to the juries decisions,
- In case of drugs,
- Any entrant failing to show up in the event or cancelling his/her participation less than 30 days prior to the event will be excluded from participating in any Pole Art events for the following two years. The only exception is an illness verified by a doctor.

**PoleArt Italy wish you all good luck and invites you to this Fifth Art and Pole Dance event in Italy.**